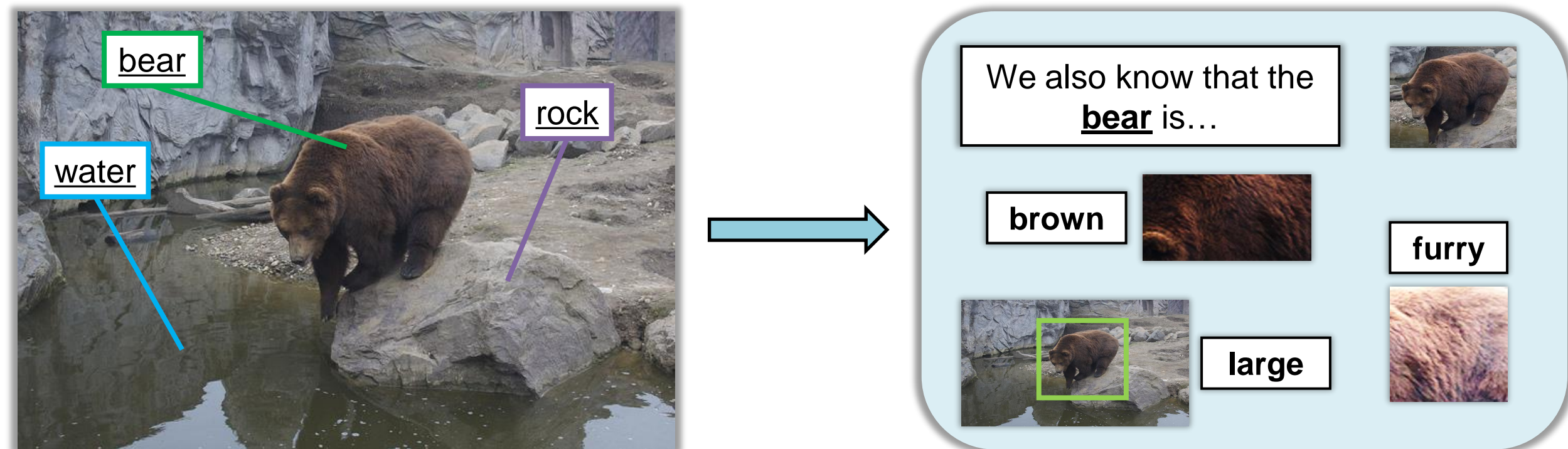


## Background and Motivation

- Learning vision-language alignment with contrastive learning and image-caption pairs has propelled **open-vocabulary** recognition and detection
- Object detectors trained with **region-word grounding** are typically evaluated with respect to how well **object nouns** are learned
- The impact and utility of other rich language context, especially **object attributes**, are underexplored

### Example Context in Captions

a very **large furry brown** bear on a rock by the water.



### Research questions

- Does the existence of language context (**adjectives, verb phrases, prepositional phrases**) in vision-language pretraining help object detection?
- How can object detection effectively leverage **contextualized word embeddings**?
- Do learned object groundings capture **attribute meaning** from captions (*i.e. has the model learned what a red car is*)?
- Can **contrastive negative caption sampling** be used as a method to enhance attribute sensitivity?
- To answer these questions, we conduct a case study of **OVR-CNN**, a region-word pretraining framework for open-vocabulary detection

## Context Enhancement Strategies of Exploration

- A **contextualized grounding objective** to learn better alignment

He is shooting an orange basketball.



There are oranges on the table.



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- With a **training recipe** to maximize effectiveness in detection
  - Unfreezing the **language encoder in PT** and **vision-to-language projection layer in FT**
  - Using a contextualization **prompt** in class embeddings

- **Contrastive negative caption sampling** to add attribute sensitivity
  - When learning to match images to captions, for a given attribute-object pair, add two negatives, one with a **plausible adjective** (appearing with concept in dataset) and one with a **random noun**

Caption: A red car is on the road.

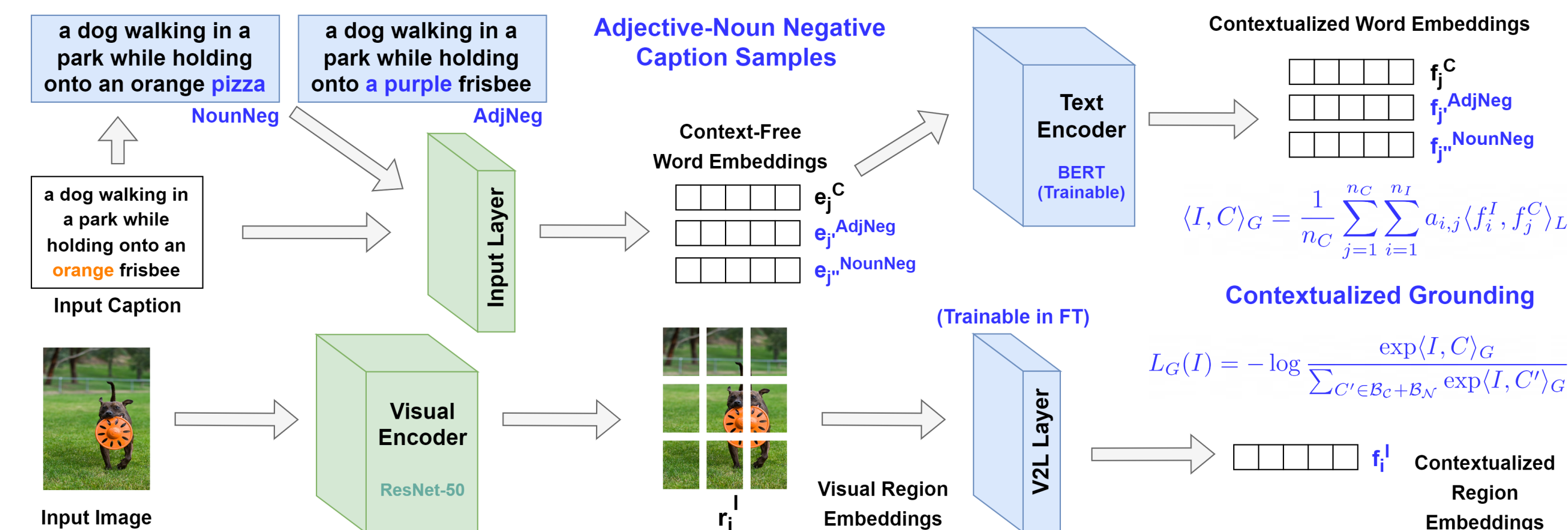
Negatives Added to Batch:



A blue car is on the road.

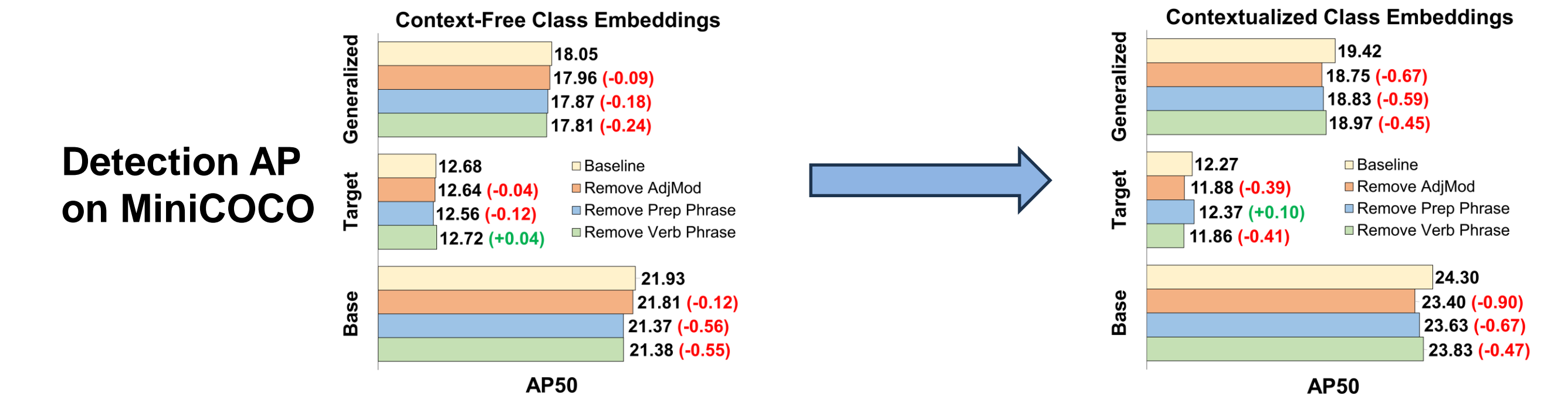
A red animal is on the road.

## Methodology as Part of OVR-CNN Framework



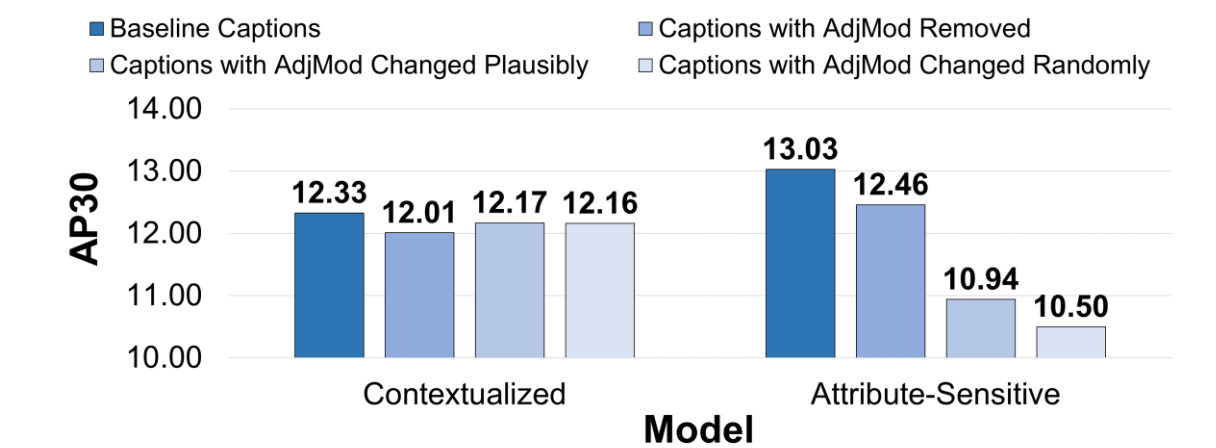
## Results and Analysis

- Context is largely **ignored** in region-word pretraining for detection
  - Replacing **context-free** with **contextualized** embeddings in the grounding objective makes context more impactful



- Object alignment learned with contextualized word embeddings is not sensitive to **attribute meaning**
  - **Attribute negatives** teach model to learn attribute-object concepts

### Unsupervised Phrase Grounding on COCO



- Context enhancement strategies are especially effective in **base** and **generalized** settings for open-vocabulary object detection

### Open-Vocabulary Detection on COCO (3 trials)

Pretraining Method	Base-Only		Target-Only		Generalized			
	AP <sub>50</sub>	Δ	AP <sub>50</sub>	Δ	All AP <sub>50</sub>	Δ	Base AP <sub>50</sub>	Δ
Attribute-Sensitive OVR-CNN (our top method)	35.81 ± 0.09	+3.0	17.68 ± 0.38	+1.9	28.79 ± 0.17	+2.5	33.94 ± 0.24	+2.6
w/o Plausible Adjective Negative (noun neg. only)	35.25 ± 0.19	+2.5	17.79 ± 0.18	+2.0	28.33 ± 0.12	+2.1	33.31 ± 0.13	+2.0
w/o Random Noun Negative (context only)	35.18 ± 0.13	+2.4	16.67 ± 0.26	+0.9	28.26 ± 0.20	+2.0	33.62 ± 0.16	+2.3
w/o Contextualized Embeddings (best context-free)	34.08 ± 0.01	+1.3	19.09 ± 0.72	+3.3	28.28 ± 0.27	+2.0	33.19 ± 0.12	+1.8
w/o BERT/V2L Training (original OVR-CNN) [35]	32.78 ± 0.08	—	15.80 ± 0.11	—	26.25 ± 0.04	—	31.36 ± 0.15	—

## Conclusion

- We illustrate strategies to effectively use context for detection (contextualized grounding/adjective-noun negative sampling)
- Future work may consider methods to improve target performance or better leverage object relations and actions for detection

## References

- Zareian, Alireza, et al. "Open-vocabulary object detection using captions." *Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition*. 2021.